D-U-N-S® Registered™
Web Seal and QR Code **Installation Guide**

CIAL dun & bradstreet

Index

1. Presentation

D-U-N-S® Registered™ products have been designed to enhance your clients' confidence on your company using a seal that displays your business profile, validated by CIAL Dun & Bradstreet, to prove that your company is legitimate.

By clicking this seal, your clients will be able to view your company's profile.

If your company does not have its own website, the web seal can help your brand stand out in Dun & Bradstreet's Global Directory.
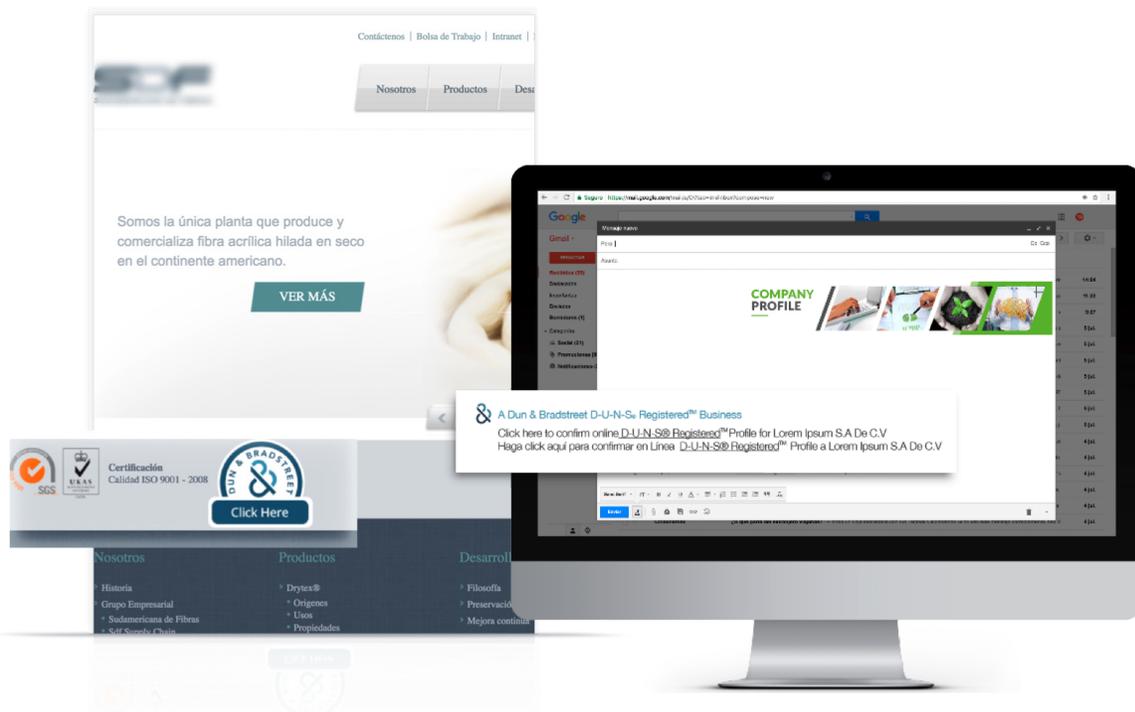
2. How to install the D-U-N-S® Registered™ Seal

Installing the seal is easy but some HTML knowledge is required. You can ask your website developer or administrator for support in the installation process.

Step 2.1

Copy and paste the script below depending on your site's protocol, which you can identify in your website address **(http or https)**.You can easily identify it in your web browser. For instance, CIAL Dun & Bradstreet's website protocol is https.

An **https** protocol allows the secure transfer of data and is used by banks, online stores or any other site that requires entering passwords, credit card numbers or personal information.
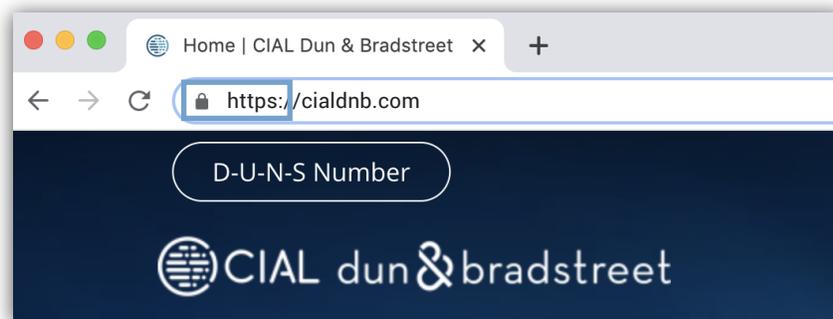
If your site begins with **https**, please copy the following script:

```
<script language="JavaScript" src="https://dunsregistered.dnb.com"
type="text/javascript"></script>
```

If your site is **http**, please copy the following script:

```
<script language="JavaScript" src="http://dunsregistered.dnb.com"
type="text/javascript"></script>
```

CIAL dun & bradstreet

Step 2.2

First, open your site's file and locate the section or page where you want your seal to be displayed. You will need to use an HTML editor (Sublime Text, Dreamweaver, etc.) to view your site's source code. After you insert the script in this code (whether in the head, body or footer), **the seal will be displayed in a 114 x 97 pixel size.**

```html
<!-- //end .section -->

<footer class="my-5 text-center">

<script language="Javascript" src="http://dunsregistered.dnb.com"
type="text/javascript"></script>
```

Step 2.3

By updating the file in your server, you should be able to view the D-U-N-S® Registered™ Seal in your website. By clicking on it, all your visitors will see your D-U-N-S® Registered™ business profile with relevant information which will allow for the growth of more business opportunities.

3. How to install a QR Code

D-U-N-S® Registered™ allows you to insert a QR Code to enable any user to view your business profile from their mobile devices. The installation process is similar to the web seal process and you will be able to have both elements in your website without conflicts. We will now guide you through every step of the installation.

Step 3.1

If your website begins with **https**, please copy this script

```
<script language="JavaScript" src="https://dunsregistered.dnb.com/QRcode.js"
type="text/javascript"></script>
```

If your website begins with **http**, please copy this script

```
<script language="JavaScript" src="http://dunsregistered.dnb.com/QRcode.js"
type="text/javascript"></script>
```

If your website begins with https, you can adjust with the following script.

You will need to paste the script in the section you want the QR code to be displayed (with the default size being **82 x 82 pixels**)

If you want the QR Code image to look bigger or smaller, you can adjust the QRW (width) and QRH (height) values in the following code:

If your site is **https**, this is the script that can be adjusted:

```
<script language="JavaScript"
src="https://dunsregistered.dnb.com/QRcode.js?QRW=100&QRH=100"
type="text/javascript"></script>
```

If your site is **http**:, this is the script that can be adjusted:

```
<script language="JavaScript"
src="http://dunsregistered.dnb.com/QRcode.js?QRW=100&QRH=100"
type="text/javascript"></script>
```

⚠ **Attention! You only need to paste one of the codes in your website.**

CIAL dun & bradstreet

Step 3.2

Copy the QR code and paste it in the section that you want it to be displayed. After that, update the file and you should be finished. **The QR code should then be functioning for mobile devices.**

When scanned with a mobile device, your D-U-N-S® Registered™ Profile will appear with all the information your business partners need to trust your company.

⊙ 1485 Pacific St, Brooklyn, NY 11216 USA

✉ support@mobileapp.com   ☎ 518-3636-2800

COPYRIGHT © 2017. ALL RIGHTS RESERVED. MOBAPP TEMPLATE BY COLORLIB

PRESS   TERMS   PRIVACY
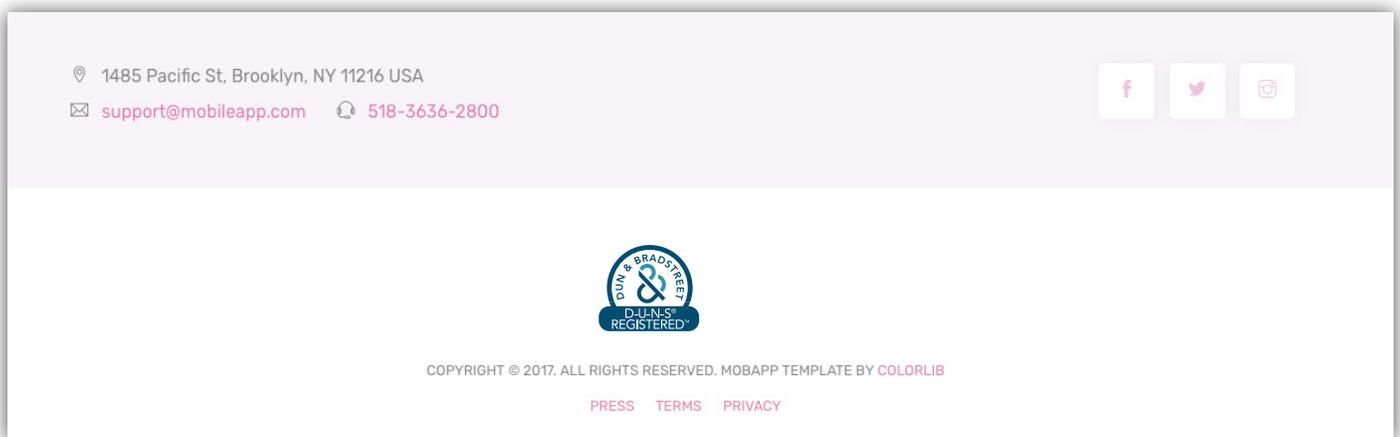
4. Technical Support

You can contact the D-U-N-S® Registered™ Support Team if you need assistance with the installation.

Mexico
📞 +52 55 4166 3000
✉ success@cialdnb.com

Peru
📞 +511 7063200
✉ csc@cialdnb.com

Argentina
📞 +54 11 4132 0000
✉ helpdb@cialdnb.com

CIAL Client Services
📞 +1 954 507 1116
✉ customerserviceccs@cialdnb.com

Brazil
📞 +55 11 4933 7500
✉ clientes@cialdnb.com

CIAL dun & bradstreet